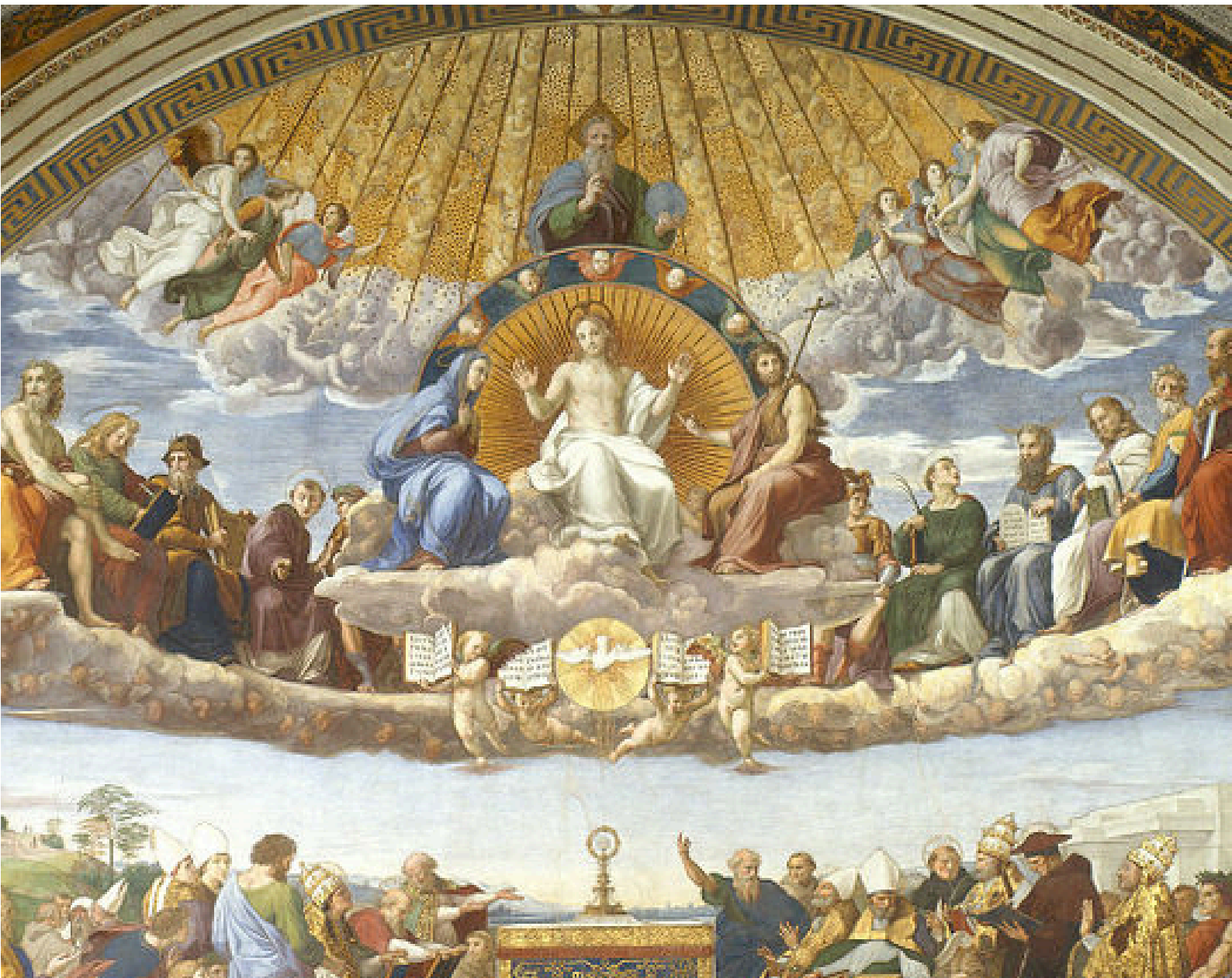


# THE TRUTH & BEAUTY PROJECT; A FAITH & LIFE TRANSFORMATION IN ROME



Founders  
Ashley & John Noronha

The Truth & Beauty Project  
Rome, Italy



# INSPIRATION FROM OUR FOUNDERS

Today's culture and the world we live in make it very difficult for people to stand firm in their Christian identity. There's a crisis of faith, purpose and meaning, while souls, hearts, minds, faith and the culture are in the balance. Building on our work as university professors in Rome, we founded the Truth & Beauty Project in 2017 to respond to the crisis.

Since then, TBP has been transforming souls. TBP bespoke Immersions are curated for any group - associations, friends, parishes, families, schools, etc. We use Rome as our living classroom, with a one-of-a-kind experience that uses art and beauty to bring scripture and faith to life in a unique way that continues to grow in our participants' hearts and minds back home.

Our week-long exclusive faith experiences in Rome, help our participants:

- plant firm roots in their identity as Christians
- craft intentional and purposeful lives
- joyfully spread faith and virtue to others
- discover the beauty of the faith and the world with new eyes.

We invite you to collect a group of 6-20 people - at any level of faith - and join us in Rome, the heart of the faith, for a life-changing faith experience ... not to mention lots of delectable Italian food and culture too!

*John & Ashley Noronha*



# WHAT IS THE TRUTH & BEAUTY PROJECT?

The Truth & Beauty Project (TBP) is a non-profit 501(c)(3) initiative founded by John & Ashley Noronha in 2017, with a mission to renew Christian culture by leading people to the deeper truths of the faith through real encounters with beauty.

We believe that beauty—whether in art, architecture, Scripture or liturgy—can serve as a pathway to understanding Christian truth and deepening one's faith.

Participants engage in week-long immersive experiences in Rome, designed to help them explore the richness of Christian tradition, woven together with theology, philosophy, metaphysics, anthropology, Church Fathers, Scripture and liturgy.

These programs are intended for both young adults and other groups, offering spiritual formation, theological discussions, and walks through Rome's sacred spaces to connect participants with their faith in a profound way. The goal is for participants to leave with a clearer sense of their Christian identity and a desire to continue to grow in virtue and build virtuous communities.

Ultimately, the Truth & Beauty Project seeks to help people "make their lives a masterpiece" (Ephesians 2:10), by blending the intellectual, spiritual, and aesthetic dimensions of Christian life. Each of us is an artist, and our canvas is our life. So let's make it a masterpiece!



## **Faith**

Through TBP's unique interdisciplinary and integrated approach, our participants deepen their faith, become firmly rooted in their Christian identity, build an unshakable foundation, through the lens of authentic truth and beauty, all in Rome, the heart of the faith.

## **Leadership**

TBP builds strong personal skills to inspire and influence others to succeed in the world and to grow closer to Christ.

[www.truthandbeautyproject.org](http://www.truthandbeautyproject.org)

## **Intentional living**

TBP Immersions touch the whole human person and also reinforce practical skills and strategies from experts to live a discerned, organized, joyful, and purposeful, Christian life, focused on personal growth and oriented to bear fruit in the world.

## **Community**

TBP Immersions build up the Body of Christ in fellowship with other participants, TBP alumni and the worldwide TBP **4** family.





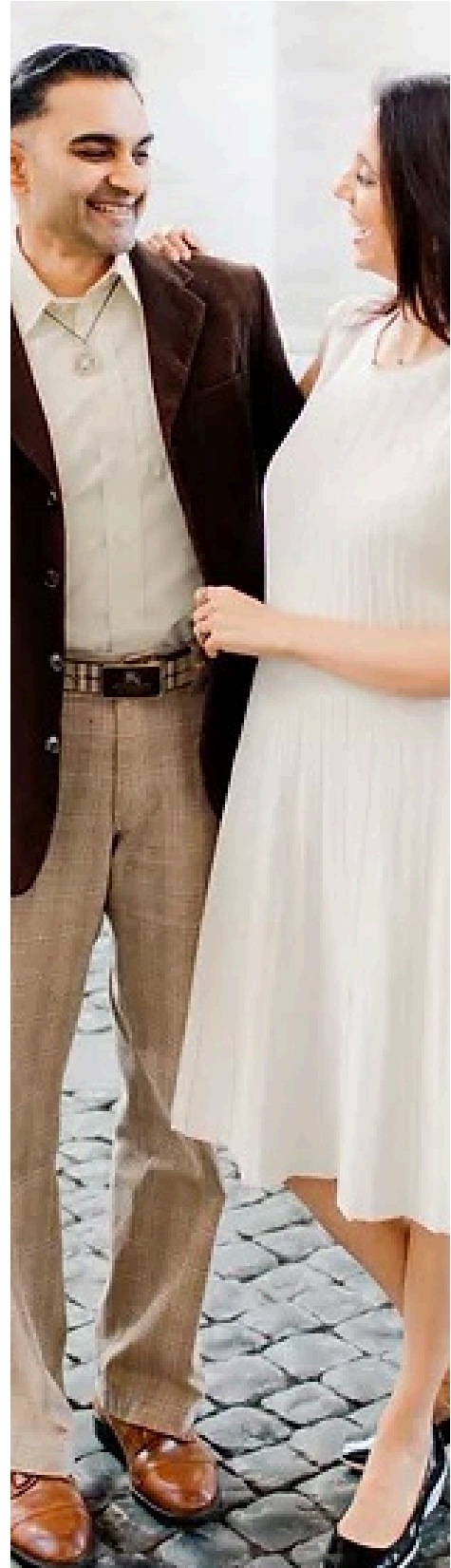
# OUR FOUNDERS

Ciao! We're John & Ashley Noronha, and since 2008 we've been living "la dolce vita" in Rome.

As speakers, media personalities, theologians, and Pontifical university professors, we share a passion for renewal of faith and culture. And, we were so honored to receive the Springtime Award for Outstanding Service in the New Evangelization.

Click below to learn more about us and meet the [TBP leadership team](#)

We look forward to welcoming you to Rome soon for this life- and faith-changing experience!





# TBP CURATED IMMERSIONS IN A NUTSHELL



For any group of 6 - 20 people.

---

Each TBP bespoke week-long Immersion is unique. Each has a hand-picked theme, itinerary, and curriculum, that are inspired by that week's liturgy and feasts. Each day includes walking along Rome's cobblestones to encounter beauty, enjoy great food, celebrate Mass, and engage in topical discussions.

---

A portion of the fee for TBP Curated Immersions goes back into supporting scholarships for young adults from around the world to have a life-changing faith-experience in a special TBP Young Adult Immersion.

---

All Christians are welcome with the understanding that the Truth & Beauty Project is grounded in the principles of Catholic doctrine and faithfully adheres to the authentic teachings of the Magisterium of the Catholic Church. Catholic liturgy and teaching are integral to the program.



# WHO ARE TBP CURATED IMMERSIONS FOR?

Any group of 6 - 20 people.

Such as:

- Board members
- Donors to your organization
- Friends
- Family
- Office Staff
- Priests
- Seminarians
- Students
- Parishoners
- Work colleagues
- VIPs
- CEO associations
- Professional association members

NOTE: It's not a pilgrimage, it's not a tour, or a seminar. TBP Immersions are a Masterclass of faith and of living with excellence. It's a multidisciplinary and multi-sensory faith-experience with a curated curriculum that encounters authentic beauty and works to develop the whole human person, so our participants can grow in virtue, spread that to society, and make their lives Masterpieces (Eph 2:10).





# SAMPLE THEME

---

There's no place like Rome; A Life-changing Encounter with  
Truth & Beauty







---

# SAMPLE ITINERARY

---

- ARRIVAL: WE SUGGEST ARRIVING THE DAY BEFORE THE IMMERSION BEGINS TO ACCLIMATE. OR, YOU CAN ARRIVE THE MORNING OF DAY 1.

**DAY**  
**1**      2.00 pm | Official welcome to Bella Roma  
2.30 pm | A TBP Encounter with Beauty in St. Peter's Basilica: "Pillar of Faith; Exploring the life and legacy of Saint Peter and seeing his Evangelistic Mission through Beauty"  
6.00 pm | Mass at St. Peter's Basilica  
A delicious Italian "Benvenuti" Welcome Dinner with a view.  
Group discussion, "Radical Receiving"

**DAY**  
**2**      8.30 am | A TBP Encounter with Beauty in Rome: "Rome's Timeless Wisdom teaching the slow art of living with faith and new Purpose"  
Mass and personal reflection  
Delicious Italian lunch  
Talk and discussion on discernment: "How can I hear God's voice in this noisy world?"  
5.00 pm | Finish. Dinner on your own



---

## SAMPLE ITINERARY

---

**DAY**  
**3**

9.00am | A TBP Encounter with Beauty in Rome: "Life Lessons from Rome's Great Masters, Monarchs, and Martyrs"  
Mass and personal reflection  
Delicious Italian lunch  
Talk and discussion: "How can I communicate my faith peacefully and courageously in a hostile world?"  
A TBP Encounter with Beauty in Rome: "Evangelizing through Beauty; how Rome's sacred art and architecture touch hearts, minds and witness to Truth today."  
5.00 pm | Finish. Dinner on your own

**DAY**  
**4**

8.45am | Mass and personal reflection at the tomb of St. Monica, patron of mothers  
A TBP Encounter with Beauty in Rome: "Serenity and Splendor; the beauty of the Divine"  
Q&A with John & Ashley  
Delicious Italian lunch  
Talk and discussion: "How Rome's spiritual sojourn cultivates Intentionality and a Life of meaning and reflection"  
5.00 pm | Finish. Dinner on your own



---

## SAMPLE ITINERARY

---

**DAY 5** 8.15 am | Mass and personal reflection  
9.00 am | A TBP Encounter with Beauty: “Rome’s Golden Tapestry; unveiling the connections of beauty, history and Scripture and the Great Commission”  
Delicious Italian lunch Talk and discussion: “How to accelerate your progress toward Virtue, Leadership and Excellence in All Things”  
5.00 pm, finish Dinner on your own

**DAY 6** 2.00 pm | A TBP Encounter with Beauty in Rome: “Faith, Saints, and True Happiness: Rome’s Holy Legacy lives on!”  
Mass and personal reflection  
Group discussion, “Discovering God’s Calling on your Life. And going out to Live it!”  
9.00 am | Finale Dinner

**DAY 7** Departure day.



# FEES



Rate = 325 Euro/person/day

Total for 6 days of curriculum = 1950 Euro/person (\$2225 USD per person) and includes:

- Private daily faith, Scripture, and art walking experiences in the city of Rome
- “Going-deeper” Modules in Scripture, prayer, discernment, theology, intentional living, understanding self, philosophy
- Personal development trainings in leadership, communications, listening, evangelization
- Expert speakers
- Liturgies, including church and priest stipends
- Transportation in Rome during the program
- 1 meal per day
- A portion of the fee for TBP Curated Immersions goes back into supporting scholarships to evangelize young adults worldwide with a life-changing faith-experience in a TBP Young Adult Immersion. For every 10 participants, one young adult receives a full scholarship to attend a TBP Immersion.

Fee does **not** include airfare or lodging.





## PAYMENT DETAILS



50% deposit of 975 Euro (\$1125.50 per person) is due 4 months before Immersion.

Full payment is due 2 months before Immersion. If there are extenuating payment circumstances, please contact us.

Bank/Certified/Checks, Money Orders, ACH, personal checks, Wire Transfers and Venmo are accepted as forms of payment.

Please carefully review the cancellation and refund policy that follows.



## CANCELLATION & REFUNDS



Once a deposit or partial/full payment has been made, cancellations will only be accepted in writing. Cancellation terms will be applied based on the date that the written cancellation is received. In addition to a \$300.00 per person administration fee, the following charges apply and will be subtracted from the total trip cost:

46 - 60 days prior to departure: 10%.

30 - 45 days prior to departure: 50%.

29 - 00 days prior to departure: no refund.

Phone calls cannot be used as a form of cancellation. Refunds will be issued within 30 to 60 days of receipt of written notice. In the event that The Truth & Beauty Project would cancel the Immersion, a full refund will be issued. If, however, the trip is canceled closer to departure by forces outside of the control of The Truth & Beauty Project, refunds will be as per terms and conditions.





# HOW TO PREPARE

A Welcome Packet will be sent with helpful details when the trip is booked.



## WHAT TO BRING:

- A spirit of adventure and openness
- Comfortable, broken-in walking shoes
- Rain gear, just in case
- Travel/medical insurance

---

## WHAT WE NEED FROM YOU:

- Make sure your passport is valid until at least **6 months** AFTER your return date or it will not be accepted at airport
- Any pertinent medical issues that you think we should know about for safety reasons
- Any food requirements that we should know about
- To sign the legal disclaimer in Welcome Packet



## ADDITIONAL SERVICES

To help with the language barrier, etc, we are happy to offer complimentary help to arrange car/van transfers to/from the airport.

Arranged with a trusted agency with Mercedes vehicles, with drivers who have all the proper permits. The driver would wait in the airport at Arrivals Hall for the group, or for individuals. Transfers can be paid in Euro cash at the time of services rendered, or, in advance by check or Venmo. Prices depend on the number of people and the time of day, but are approximately:

From Airport to Rome (or back)

- Car, 2 to 3 people - 75 Euro
- Van, 4 to 6 people - 100 Euro
- Van, 7 to 8 people - 160 Euro





## WHAT NEXT?

Would you like us to design a curated TBP Immersion for you?

Simply contact us at [info@truthandbeautyproject.org](mailto:info@truthandbeautyproject.org)

We look forward to welcoming you to Rome soon!